



Encora Inc.

Year Ending

March 31, 2020

Consolidated Financial Statement

You’ve decided it's time to add an app to enhance your brand. An app adds an immense value for your users and of course to your product and business. Not only can you expect to deliver a more personalized experience, but an app provides additional channels to keep in touch and allows for a constant flow of communication with your users.

Dummy Text Page

It’s also a direct way to learn first-hand what your users need, want, and how they behave within your app. It will provide an efficient way for your business to collect, analyze and leverage data, allowing you to improve your product and connect effectively with them.

With all the advantages to having an app there’s also a responsibility to develop the best possible app for your clients and your business.

Before you start developing the app, you’ll want to choose the best type of app for your business.

Web apps require minimum device memory since all data is saved on a server. In terms of UX, all users have the same version (since web does not require different systems such as Android vs. iOS). So long as long the internet connection is good, the experience should be smooth and satisfactory.

Developing a web application can give a business the ability to streamline operations, increase efficiency and reduce costs.

Developing a web app is the lowest cost solution among the three types of apps. A web is less expensive and easier to develop because it requires a single code base. Is important to keep in mind that this type of app can only be used in a browser, so depending on your users’ needs and the goals of your product, a web-dependent app could be a benefit or a restriction to your business.

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