



Tech Without Borders. Stories That Bring Us Together.

www.dojo.live

Mission

"Co-create the future of workplace diversity in the tech industry through cross-cultural storytelling and experience sharing"

Storytelling has been uniting people for thousands of years.
It reaches the heart and mind and leaves the audience with memories.

Purpose

"To Bridge Cultural Gaps"

The dojo.live show is building a global community of the movers and shakers of the tech world. We cover major trends, great companies to work for, industry insights, challenges, tips and tricks on how to thrive.

Broadcast Platforms

We broadcast live simultaneously to these networks:



www.dojo.live



Demographics

Guests

- Any C-suite officer from the tech community who is passionate about how culture is shaping their company.

Audience

- Any person who wants to spark cultural change in their workplace, and learn how to integrate with multiple cultures.
 - 60% are software engineers and product focused people.
 - 40% are C-level executives, decision-makers, principals and recruiters

Audience Distribution

Audience reach across all platforms: 70,000 - 74,000 People,
and an additional 40,000 reach through our sponsor Encora.

Video



Podcast



BREAKER





Topics of Discussion

- **Empowerment**
- Diversity
- Conflict Resolution
- **Lessons from Failures**
- Feedback
- Inclusion
- **Agents of Change**
- Comm. Styles
- Success Stories
- **Building Trust**

Get to Know Our Team



Kimberly Lantis

**Producer
& Host**

Kimberly Lantis is the co-founder of Encora's Communication Enhancement Program. She has been instrumental in adding value to our community by forging a culture of effective communication that connects us to ourselves and our clients. She's taken advantage of the flexibility of working within our self-managed company culture to host dojo.live since 2016.



America Guerrero

**Co-Host & Guest
Development Specialist**

America Guerrero is the newest member of the dojo.live team. Her fresh approach and hunger to learn makes it easy for her to tirelessly search for innovative and growing companies. In addition to being part of the show, she connects dojo.live with technology executives and leaders who want to share their companies' stories, making it possible for us to go live several times a week, week after week.



Beatriz Grajales

**Audience Development
Manager**

Beatriz Grajales leads marketing for dojo.live; her background includes consulting for the Hint agency, the most awarded inbound marketing agency in Mexico. For dojo.live she adds value by making it easier for the audience to find content on the website and social networks. She is busy creating the audience community interested in learning from the technology luminaries featured on the show.



Harish Bevara

**Guest Development
Specialist**

Harish Bevara helps strengthen our audience by identifying amazing technology luminaries as featured guest on dojo.live; he is a self-starter and an innovative problem-solver who is excited about the opportunity to support a critical and highly collaborative market initiative at Encora.



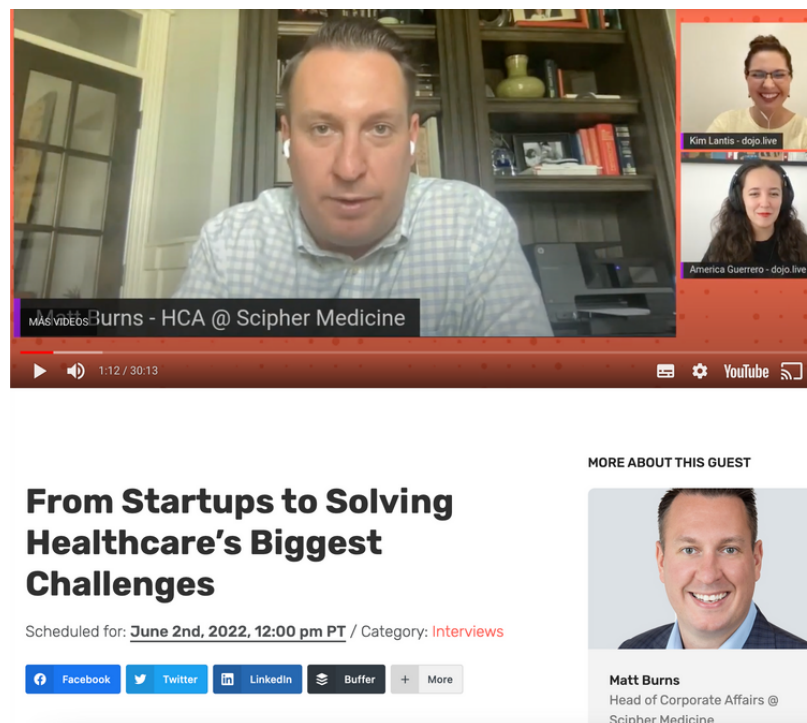
Ruben Araiza

**Sr. Graphic Designer &
Front end Developer**

Ruben Araiza joined dojo.live as the CTO and has been instrumental in the re-design of the original dojo.live into what it is today. He makes it possible to produce a professional segment each time with the right set of tools and technologies that help dojo.live stand out. dojo.live often gets compliments from guests about the quality of the show, and the format. Ruben makes all that possible.

Sponsorship Opportunities

We offer sponsorship opportunities across various channels



Video

- Post-Show Archives
- Live



Podcasts

We have distribution on multiple-platforms.



Blogs

In person coverage video + Write ups



Curated News

The most important technology news, developments and trends.



Sponsorship Contact

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Casting Contact

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