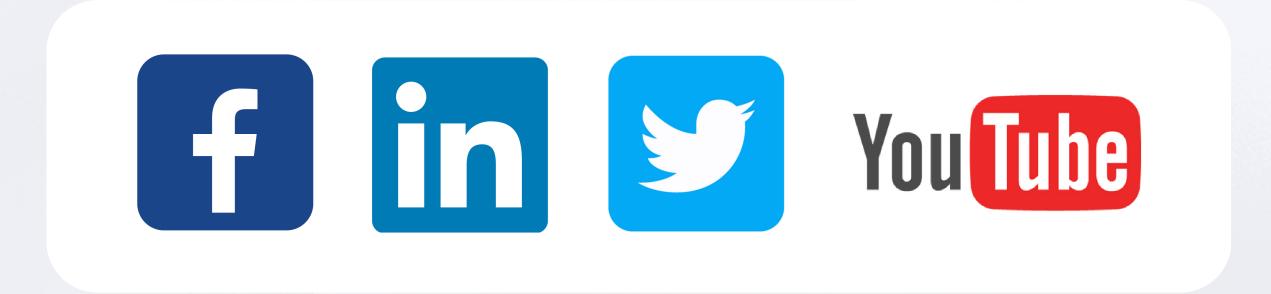
# COJO LIVE

Tech Without Borders. Stories That Bring Us Together.

www.dojo.live

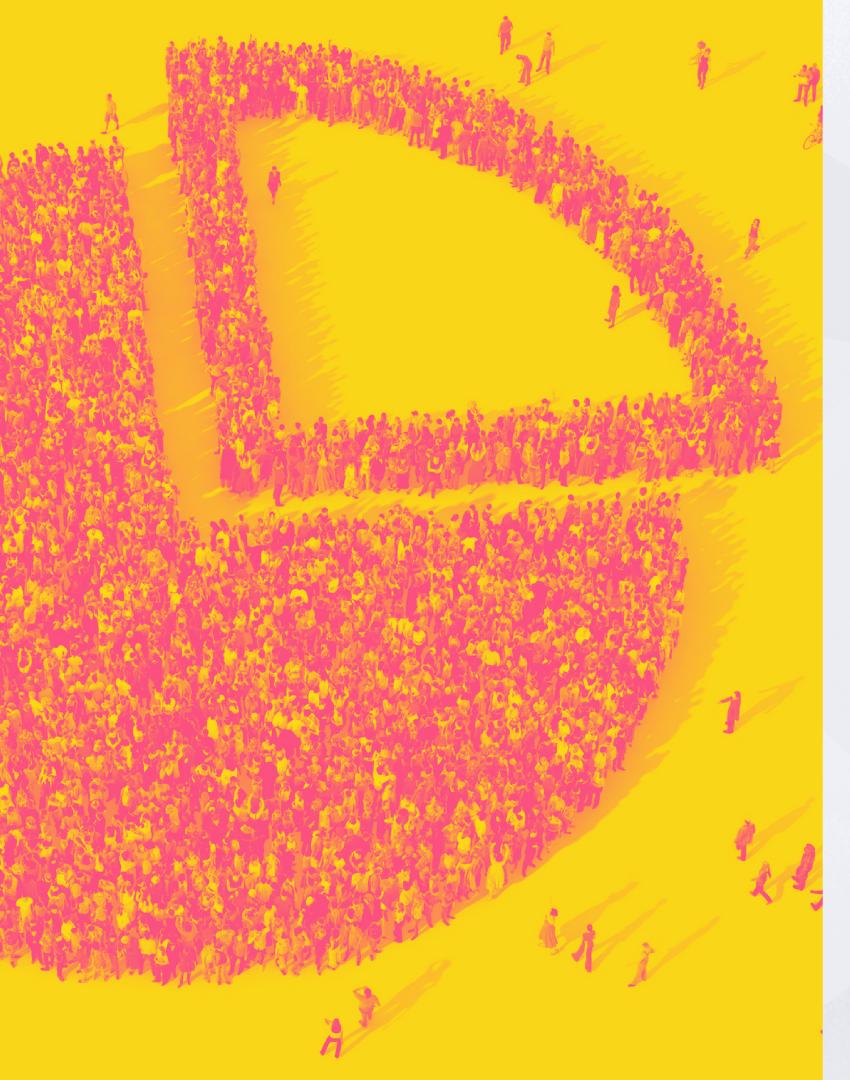
### **Broadcast Platforms**

We broadcast live simultaneously to these networks:



www.dojo.live





# Demographics

#### **Guests**

Experts and Senior-Leadership from tech companies who are excited to share how their unique and personal experiences, and the products they are creating, impact the industry.

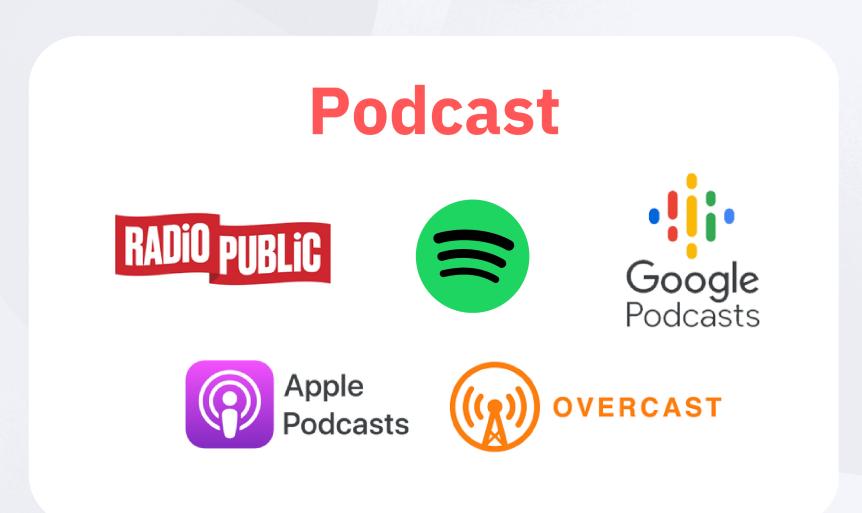
#### Audience

Anyone interested in discovering the most recent trends, insights and product developments in software technology. Primarily software engineers, product focused people, C-level executives, decision-makers, and the "people" people of tech companies.

## **Audience Distribution**

We currently have over 17,000 subscribers across all dojo.live channels and access to tens of thousands more through our sponsor, Encora.







## Purpose

To make the wide variety and limitless reach of technology accessible to anyone who is interested in and can benefit from current and future tools, software, innovation and invention.

The dojo.live show is building a global community of the movers and shakers of the tech world. We cover major trends, great companies to work for, industry insights, challenges, tips and tricks on how to thrive.

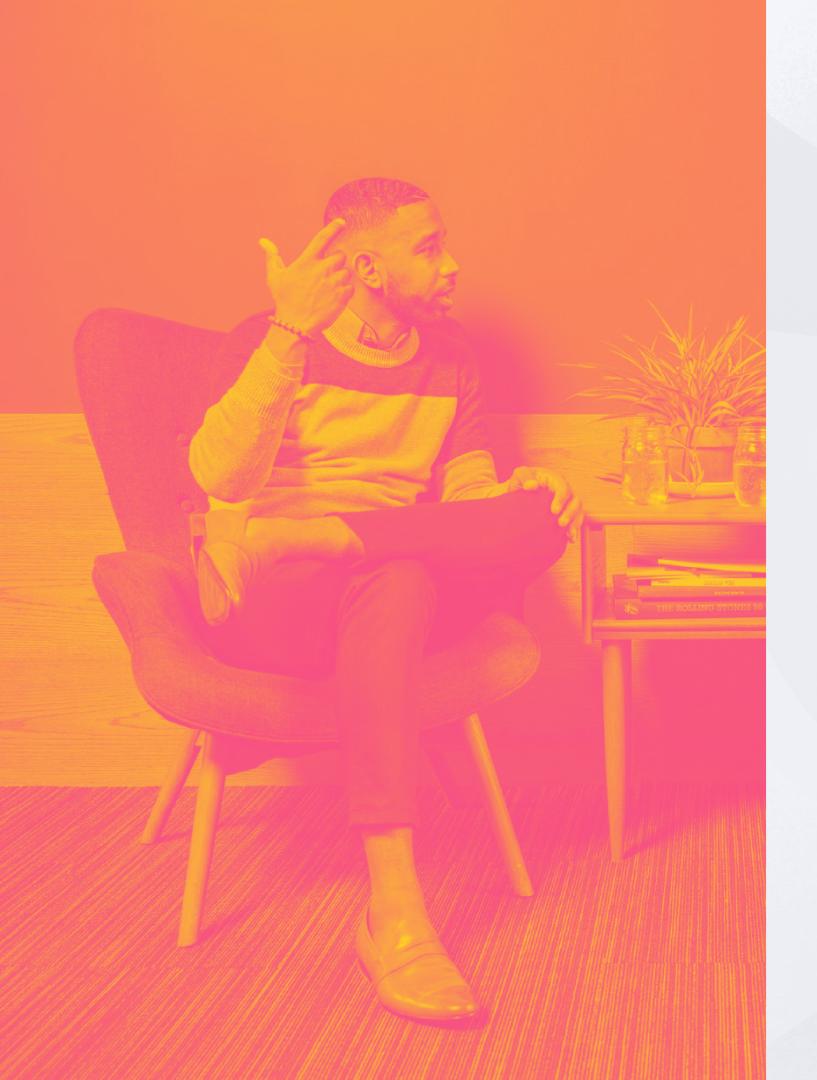


## Mission

Connecting tech leaders with an interested audience via fun, approachable and easy to comprehend stories and personal experiences with technology, innovation, company culture and humanity.

Storytelling has been uniting people for thousands of years. It reaches the heart and mind and leaves the audience with memories.





# Topics of Discussion

- Tech Trends
- Innovation
- Problem Solving
- Start-Up Journeys
- Success Stories
- Business Growth
- Dos and Don'ts
- Lesson Learned
- Building Company Culture



## Get to Know Our Team



#### Kimberly Lantis Host and Producer

Kimberly Lantis is the co-founder of Encora's Communication Enhancement Program. She has been instrumental in adding value to our community by forging a culture of effective communication that connects us to ourselves and our clients. She's taken advantage of the flexibility of working within our self-managed company culture to regularly co-host dojo.live since 2016.

Find me at in



America Guerrero
Co-Host and Guest
Development Specialist

In addition to co-hosting, America
Guerrero's fresh approach and hunger to
learn makes it easy for her to tirelessly
search for innovative and growing
companies. She connects dojo.live with
technology executives and leaders who
want to share their companies' stories,
making it possible for us to go live several
times a week, week after week.

Find me at in



Monica Novelo
Audience Growth &
Development

Mon is an experienced communications marketer with over 10 years in the industry. She's helped several companies grow their audience through strong, human and compelling communication strategies. Mon's favorite thing to do is analyze and reconstruct brand communication strategies to boost brand reputation. As part of the dojo.live team, she is in charge of leading the online community development and the social growth strategies.

Find me at in



Harish Bevara
Guest Development
Specialist

Harish Bevara helps strengthen our audience by identifying amazing technology luminaries as featured guests on dojo.live; he is a self-starter and an innovative problem-solver who is excited about the opportunity to support a critical and highly collaborative market initiative at Encora.

Find me at in



Ruben Araiza
Sr. Graphic Designer &
Front-end Developer

Ruben Araiza joined dojo.live as the CTO and has been instrumental in the redesign of the original dojo.live into what it is today. He makes it possible to produce a professional segment each time with the right set of tools and technologies that help dojo.live stand out. dojo.live often gets compliments from guests about the quality of the show, and the format.

Ruben makes all that possible.

Find me at





#### **Building a global community of** the movers and shakers of the tech world

Each week we invite tech luminaries to discuss emerging trends, the impact technology can have on culture, and lessons learned from disruptive companies. We do this LIVE across multiple platforms and invite active viewer participation.

The dojo.live show is building a global community of the movers and shakers of the tech world. We cover major trends, great companies to work for, industry insights, challenges, tips and tricks on how to thrive.

**Upcoming Interviews** 



How to Build Al for Enterprise Debarghya Das Founding engineer @ Glean

April 25th, 2023 10:00 am PT

How will Al transform businesses? What are people trying and what are the difficulties?

#### **Recent stories**



Connectivity in 2023: "Un-engineer" the Internet

What does your internet connection have bottom line? As it turns out... everything. Lori Stout Chief Marketing Officer @ Bigleaf Networks

Digital Self-Service for Manufacturers: Adapt or

How can digital self-service solutions help manufacturers

Kris Harrington CEO @ GenAlpha Technologies April 5th, 2023

Risk Being Left Behind



Al & Customer Understanding - Reinventing SaaS **Product Development** 

more deeply and prioritize their product roadmap with

Pierce Healy CEO @ Zelta



The Future of Services Quoting: Using AI to Maximize Revenue

Mahesh Baxi Co-Founder & CEO @ Provus Inc.



and Solve Part of This Country's Aging Crisis How is technology leveraging the strength of community to

Paige Wilson Founder & CEO @ Naborforce March 30th, 2023



Conversing With the Future: Unveiling the Secrets of Artificial Intelligence

How is Artificial Intelligence revolutionizing the way we icate, work, and live in the 21st century



#### hysical Testing are Development

increasingly devicedware platforms, how are novel ne way companies build and

ots. Mobile-first companies serving hundreds ersona, use Mobot to battle test their software ned the energy, healthcare and government

that deployed an open-source solar panel





### **Casting Contact**

**Kimberly Lantis** kimberly@dojo.live

**America Guerrero** america@dojo.live

www.dojo.live

#### **Featured**













# GOO LIVE

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