



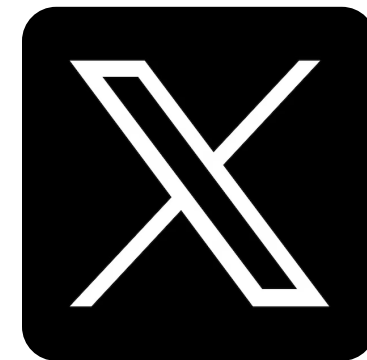
# dojo LIVE

Your Gateway to Innovation in Travel & Hospitality Tech

[www.dojo.live](http://www.dojo.live)

# Broadcast Platforms

We broadcast live simultaneously to these networks:



[www.dojo.live](http://www.dojo.live)



# Demographics

## Guests

Experts and senior leadership from Travel & Hospitality tech companies eager to share how their unique personal experiences and innovative products are transforming the industry.

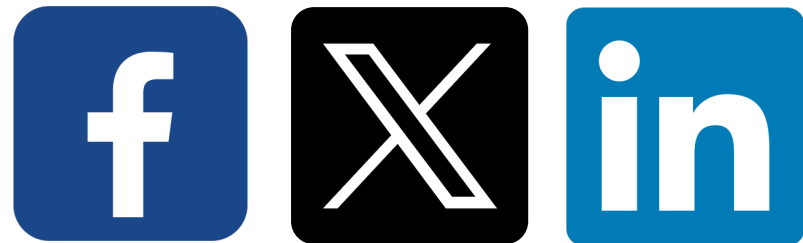
## Audience

Anyone interested in discovering the latest trends, insights, and product developments in Travel & Hospitality technology. This includes C-level executives, software engineers, product-focused professionals, decision-makers, and the "people" people in the industry.

# Audience Distribution

We currently have over 17,000 subscribers across all dojo.live channels and access to tens of thousands more through our sponsor, Encora.

## Video



## Podcast



# Purpose

**To make the wide variety and limitless potential of Travel & Hospitality Technology known to anyone interested in benefiting from current and future tools, software, innovations, and inventions.**

The dojo.live video podcast is creating a global community of movers and shakers in the Travel & Hospitality Tech world. We showcase top companies, share industry insights, explore current trends and challenges, and offer tips and tricks on how to thrive.

# Mission

**Connecting Travel & Hospitality leaders with an engaged audience through fun, approachable, and easy-to-understand stories and personal experiences about technology, innovation, company culture, and humanity.**

Just like the travel experience, storytelling has united people for millennia, touching both the heart and mind, and leaving lasting memories with the audience.

# Topics of Discussion

- Tech Trends
- Innovation
- Problem Solving
- Business Growth
- Success Stories
- Dos and Don'ts
- Lessons Learned
- Building Company Culture
- Start-Up Journeys

# Get to Know Our Team



**Shridhar Padmanabhan**  
Co-Host & SME in Travel

[Shridhar Padmanabhan](#) is known for his empathetic approach and close partnerships with clients and stakeholders, effectively solving complex problems at scale. His strong background in sales and business development within the Travel & Hospitality sector enables him to drive innovation and achieve strategic outcomes. This extensive experience also makes him an excellent co-host, capable of asking solid questions and fostering engaging discussions.



**Kimberly Lantis**  
Host and Producer

[Kimberly Lantis](#) has participated as Co-Host of [dojo.live](#) since 2016 and as Producer and Primary Host since 2022. With nearly 20 years living as an expat in Mexico and her travels across three continents, she brings a global perspective and a passion for travel to the podcast. Her deep understanding of the Travel & Hospitality tech sector and her engaging presence make her a valuable asset to the show's dynamic discussions.



**America Guerrero**  
Co-Host and Guest Development Specialist

[America Guerrero](#) In addition to co-hosting, America Guerrero's fresh approach and hunger to learn makes it easy for her to tirelessly search for innovative and growing companies. She connects [dojo.live](#) with technology executives and leaders who want to share their companies' stories, making it possible for us to go live several times a week, week after week.



**Harish Bevara**  
Guest Development Specialist

[Harish Bevara](#) helps strengthen our audience by identifying amazing technology luminaries as featured guests on [dojo.live](#); he is a self-starter and an innovative problem-solver who is excited about the opportunity to support a critical and highly collaborative market initiative at Encora.



**Ruben Araiza**  
Sr. Graphic Designer & Front-end Developer

[Ruben Araiza](#) joined [dojo.live](#) as the CTO and has been instrumental in the re-design of the original [dojo.live](#) into what it is today. He makes it possible to produce a professional segment each time with the right set of tools and technologies that help [dojo.live](#) stand out. [dojo.live](#) often gets compliments from guests about the quality of the show, and the format. Ruben makes all that possible.



dojo LIVE by Encore

GBTA 2024 HITEC 2024 Interviews Travel Blog About Us Contact

Click here to see our special collection of GBTA 2024 coverage!


## Your gateway to innovation in Travel & Hospitality Tech

dojo.live explores how technology is transforming the Travel & Hospitality industry via candid conversations with industry experts. Here we learn how to adapt businesses for the future with the latest solutions, actionable advice, and inspirational stories, directly from the people who have been there and done it – and are still doing it.

Tech without borders. Going places, together.

Upcoming Interviews


**Next Interview**




**SCHEDULED FOR: AUGUST 29TH, 2024**  
**Standards Management – The Monster You Didn't Know You Were Fighting**  
 How does effectively managing standards affect every major aspect of operational hospitality?  
 Adam Tuttle CEO @ Yipig

Add to Calendar


### Featured Interviews



**APRIL 18TH, 2024**  
**The Hospitality Advantage: Real Stories of AI in Action – Introduction**  
 In this series we'll be speaking with a variety of companies in the Travel & Hospitality industry who have embraced the use of AI technologies.  
 David Chestler & Fabiana Moura President @ Provision Partners International - SVP & SNE of Travel & Hospitality @ Encore



**JANUARY 2ND, 2024**  
**Tech Traverse in Booking Hotels**  
 How can Online Travel Companies navigate the future stay with innovation and ease?  
 Marvel Puri Co-Founder & CEO @ Vervotech



**NOVEMBER 15TH, 2023**  
**Hospitality Tech 101**  
 How to navigate in the complex environment of the Hospitality Technology ecosystem?  
 Ira Yank Principal @ Hospitality 2.0 Consulting


### Research

## The Gen Z Travel Blueprint: What Gen Z Really Wants When Trip Planning


This study focuses on regional differences between Gen Zers in the US and Europe and how their distinctive features affect trip-planning behaviors and expectations.

The deliverables expected from the study were user personas and experience maps to represent Gen Z travelers from the US and Europe.


Download




### Recent Interviews



**AUGUST 29TH, 2024**  
**Positioning Your Hospitality Company to Stand Out**  
 What strategies will make my hospitality and travel tech stand out from the competition?

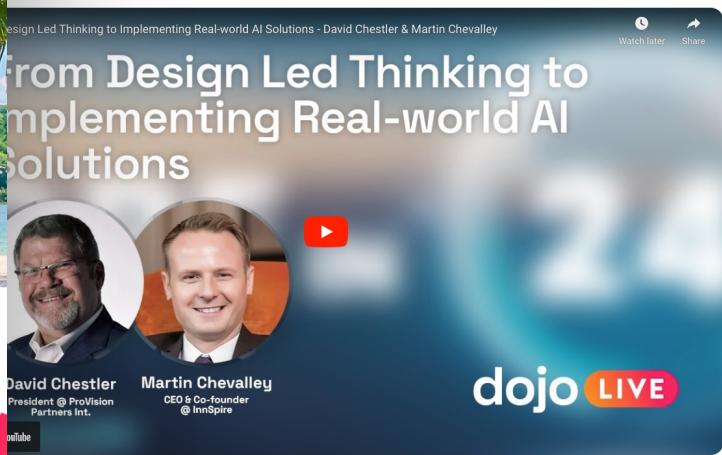


**AUGUST 9TH, 2024**  
**Business Travel Breakthroughs and Predictions from GBTA 2024**  
 In this dojo.live episode, hospitality experts Todd Arthur, Marvel Puri, and Shridhar Padmanabhan help



**AUGUST 8TH, 2024**  
**The Hospitality Advantage: Real Stories of AI in Action – Summary**  
 In this series, we spoke with a variety of companies in the Travel & Hospitality industry about how they have

From Design Led Thinking to Implementing Real-world AI Solutions



Design Led Thinking to Implementing Real-world AI Solutions - David Chestler & Martin Chevalley

2024, 10:00 am PT / Category: Interviews

worthwhile process of empathizing, defining the ideating, and prototyping it's time to implement solution. Should you build or buy? What operation challenges can you expect and how can you them? What are some real-world examples of AI ation in the hospitality industry?

David Chestler & Martin Chevalley  
 President @ Provision Partners - CEO & Co-Founder @ InnSpire

More Info:

- LinkedIn
- Website

David Chestler is recognized as an icon of the global hospitality and travel industry, having successful career in hotel technology that spans over three decades. He currently is President of ProVision Partners International, Inc, a hotel and travel consultancy firm that he co-founded in 2019. Since beginning his career in hospitality in International, Chestler has held leadership roles with some of the industry's top organizations, where he consistently delivered global scale and growth by high performance teams focused on complex technology solutions.

Martin Chevalley  
 Co-Founder, InnSpire

He serves as CEO of InnSpire – the Digital Guest Journey, a global hotel company he co-founded in 2012 that is dedicated to developing and delivering specific technology systems and integrated solutions for streamlining the and creating maximum efficiency for hotel operations. With a comprehensive management solutions, InnSpire helps hotels around the world to sell more, entertain guests and optimize results, with a prestigious clientele that includes such as Grand Vacations, Virgin Hotels, LVMH Cheval Blanc, LUX Hotels and many others. In his role at InnSpire, Chevalley is a global business catalyst with over 10 years of experience in successfully conceptualizing, launching and commercializing digital software-oriented brands, products and companies in multiple business sectors. He holds a Master's in Business Administration from Stockholm School of Business, as well as Harvard University.

# Casting Contact

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